

Greater LAFAYETTE

SUMMER 2022 | MAGAZINE



High-tech, hands-on learning

GIRLS GONE LOCAL
A CELEBRATION OF
DOWNTOWN DESTINATIONS

JUNIOR ACHIEVEMENT
EARLY LESSONS IN
ECONOMIC SUCCESS

CHARCUTERIE
TASTY BOARDS SERVE
UP DELECTABLE FARE

Celebrating



ONE HUNDRED YEARS | ONE FOCUS

In 1922, Dr. Arett Campbell "A.C." Arnett and Dr. Franklin Smith Crockett formed the Arnett-Crockett Clinic, one of the country's first multispecialty clinics with a mission to improve the health and quality of life in Greater Lafayette. By the end of their first year, four physicians and six employees had served 20,000 patients.

Today, 100 years later, their legacy employs more than 350 highly skilled physicians and advanced practice providers and 3,400 team members, offering our patients access to more than 30 specialties, close to home.

Arnett championed progress and personal patient care. The future of healthcare is a story yet to be written, but like our founder, the team at Indiana University Health is committed to shaping it in partnership with every patient, promising to deliver the best care, designed for you.



Indiana University Health

Saint Anthony

Rehabilitation & Nursing Center

Where caring is the bottom line



Ken Thompson, Owner - 23 years

- ⊕ PRIVATELY-OWNED
- ⊕ 1-1 SPECIALIZED THERAPY
- ⊕ SPIRITUAL CARE



Betsy Wickes, LPN - 2 years
 Garry Gumasing, PT, CWS, SVT-BIG Cert., Director of Therapy - 24 years
 Nicole Hardy, RN, Director of Nursing - 21 years

At Saint Anthony Rehabilitation & Nursing Center, we believe in delivering the highest quality of client care. Our unparalleled expertise, commitment, and compassion assures that we provide the very best healthcare in each service we offer.

SHORT-TERM CARE

- ⊕ Physical, occupational & speech therapy, both in/out patient services
- ⊕ Cancer Care
- ⊕ Cardiac Care & Rehab
- ⊕ Diabetes Care
- ⊕ IV Therapy

LONG-TERM CARE

- ⊕ Neuromuscular Rehab
- ⊕ Stroke Rehab
- ⊕ Pain Management
- ⊕ Respiratory Therapy
- ⊕ Physical, occupational & speech therapy
- ⊕ Wound Care & Prevention



To learn more visit SaintAnthonyCares.com or call us at 765.423.4861.

GREATER LAFAYETTE MAGAZINE

Editor

- Carol Bangert
Art Director/Graphic Designer
- Kara Bishop
Marketing Director
- Michelle Brantley

MISSION

Greater Lafayette Magazine captures the spirit and vitality of the people who call Greater Lafayette home and what it means to live, work and thrive here. It tells the region's success stories, from business expansions, entrepreneurship, leadership and philanthropy to quality of life, arts and cultural events. Our hope is that readers of Greater Lafayette Magazine will become active participants in the world around them and join in our mission to make Greater Lafayette the place where progress, creativity and community come together.

AUDIENCE

Greater Lafayette Magazine serves as the leading quality-of-life and business trade publication for the area. Leveraging our award-winning team of writers and designers, Greater Lafayette Magazine attracts a diverse group of readers who are engaged in the community as consumers, visitors, business leaders, volunteers, residents and future residents of Tippecanoe County. This publication is for anyone that appreciates a good story that not only reveals something new about our community but offers insight and pride for the place we call home.

ADVERTISING

To advertise or receive information about advertising in Greater Lafayette Magazine, contact Amy Sundell at (765)742-4044 or amy.sundell@greaterlafayettecommerce.com

PRINTER

The National Group

CIRCULATION

Greater Lafayette Magazine is published four times a year (January/April/July/October), with a print distribution of 4,000, and up to 10,000 online subscribers/views. Distribution channels will include online, mobile, various newsstands, and pass-along venues including restaurants, businesses, organizations, community centers, hotel lobbies and healthcare facilities.

Greater Lafayette Magazine is a publication of Greater Lafayette Commerce
337 Columbia St., Lafayette, IN 47901
(765)742-4044
greaterlafayettecommerce.com
Contact: (765)742-4044
info@greaterlafayettecommerce.com

VOLUME 3, ISSUE 3

This, too, shall pass. It's time to say 'thank you.'

Years ago, our church welcomed a group of youth performers from Uganda, and my family was among a handful of church members who hosted children for a meal and a place to sleep before they moved on to their next performance. We welcomed two delightful boys and their chaperone into our home, and we enjoyed a late night of food, stories and laughter. At one point, the chaperone, a man in his 20s maybe, asked my husband and me what kind of problems we had here in Lafayette, Indiana.

It was July, and, grasping for an answer, we commented on the amount of road construction and slowed traffic. Upon hearing this, the young man leaned back on the couch, clutched his stomach, and let out a belly laugh that I will never forget.

"They are improving your roads," he asked, "and you are complaining? In Uganda, almost all of our roads are dirt."

We got a good laugh out of that, but at that moment, I vowed to never again complain about construction – road or otherwise. I have been tested every summer since then – and this one is no exception – but I try my best to find a positive side to the closed roads, orange cones, detours and traffic warnings. "Just wait," I say to myself. "This is gonna be great."

There is so much going on across our bustling cities and county that it does seem like progress has taken the summer off. Road and sewer improvements and new construction are a major hassle when all you want is to get to the gym or the super-market, but they are a sign of community cooperation and forward thinking, and the short-term chaos will pay off big time.

A prime example of that cooperation can be found in our cover story on the Greater Lafayette Career Academy. Community entities saw an opportunity and identified an educational need, and the results are nothing short of amazing. Read what the academy offers students on Page 38.

Education is the impetus behind many of the good things that happen in Greater Lafayette. Grants from a number of community organizations have made a big difference in the classroom, from STEM education to suicide prevention programs (Page 26). Junior Achievement, a longstanding youth organization, teaches children the basics of running a business and is supported by myriad local businesses and manufacturers (Page 31).

MatchBOX Coworking Studio is in the business of business success, and since the pandemic its spaces in downtown Lafayette and The Purdue Railyard in West Lafayette have been busy as working, creating and inventing from home – or at least outside of a conventional office space – continue to make sense for many (Page 10).

Local downtown businesses have joined forces for Girls Gone Local, a dynamic and fun monthly shopfest that showcases the best that boutiques, shops and cocktail spots have to offer. If you've taken part, you know what a fun night it is; for the uninitiated, see the story on Page 53.

If your game plan this summer is to chill and enjoy family and the warm Indiana weather, check out Board Games on Page 18. Charcuterie is all the rage (you knew that, though) and if you aren't ready to build your own boards, a local business can help you out. You'll impress guests at your next barbecue. Or hit the trails with the Tippecanoe Mountain Bike Association (Page 68), a group that rides and maintains trails around the county.

Whatever the rest of your summer holds, the next time you're stuck in traffic on Teal Road or Salisbury or N. River Road, take a deep breath and say a quick "thank you" for living in a community that has its sights squarely on great things ahead.

Carol Editor, Greater Lafayette Magazine

SUBSCRIBE TO GLM

Get to know the Greater Lafayette community by subscribing to Greater Lafayette Magazine. It's easy! Go to greaterlafayettecommerce.com and click on the About Us tab. Then click on Greater Lafayette Magazine to view past issues and subscribe.

WE ARE *Greater* TOGETHER



ABOVE Chris Barsotti, Wintek Sales Account Manager, with McCord Candies owners Billie and Angie Pattengale and their daughter, Shea.

Hit the sweet spot of local connectivity.

Internet and Fiber Communication | Data Center Colocation | Network Consulting

From boutique shops like McCord Candies to heavy-duty industry, Wintek Business Solutions tailors comprehensive connectivity to your needs – with unparalleled local support, fast response and network innovation.

Give us a call today to learn how sweet our partnership can be.

wintek.com / 765-742-8428

wintek
BUSINESS SOLUTIONS



18

GREATER LAFAYETTE MAGAZINE

features

Charcuterie brings flavors and friends together at summer gatherings | page 18

Welcome Note | page 4
From Editor Carol Bangert

ON THE COVER:

The future looks bright at Greater Lafayette Career Academy | page 38

Photo by Christine Petkov



BUSINESS & PROGRESS:

What you got, Scott? | page 8

MatchBOX and The Railyard: A new way to work | page 10



COMMUNITY & CONNECTION:

Girls Gone Local: Shop, sip and stroll | page 53

SPORTS:

Take a ride with the Tippecanoe Mountain Bike Association | page 68

EDUCATION:

Grants enhance learning opportunities | page 26

Junior Achievement teaches economic success | page 31



2021 WORLD'S MOST ETHICAL COMPANIESTM
WWW.ETHISPHERE.COM
10-TIME HONOREE

Member FDIC
EQUITY LENDER

**You see the potential.
We see your future.**

You deserve a smart financial partner who knows you. One who's ready to guide you—and your business—to the next level. One who shares your goals and is focused on your success. We're Old National. Let's talk.

YOUR SUCCESS IS EVERYTHING

OLD NATIONAL BANK[®]
PERSONAL | COMMERCIAL | WEALTH

140 S Creasy Ln, Lafayette | 100 N 2nd St, Lafayette | 3503 Paramount Dr, West Lafayette | oldnational.com



What you got, Scott?

There's no other way to say this: Greater Lafayette continues to thrive.

Here are three examples from the last few months.

Evonik expansion brings cutting-edge technology manufacturing to Tippecanoe County

In 1950, Eli Lilly and Company opened the Tippecanoe Laboratories in Shadeland Township in Tippecanoe County. The new manufacturing facility expanded Lilly's production of antibiotics. The Lilly plant continued to expand and grow in manufacturing advanced pharmaceutical ingredients (APIs), and in 2009 it was acquired by Evonik Corporation, a German company. The site continues to make APIs for Lilly and other drug companies.

In June, Evonik entered into a new phase for the Shadeland site by selecting it as the location for an expansion in specialty lipid manufacturing. Lipids were a critical component in the creation of the vaccines to fight the COVID-19 pandemic and will be used in many new novel pharmaceuticals in control of infectious diseases, immune therapies for cancer, and gene therapies.

The competition for the investment included Evonik locations in the United States, Canada and Singapore. The community rallied to win the investment by offering tax abatements and job training incentives. The company plans to invest more than \$220 million and add 80 new jobs to the site.



Robotics in Manufacturing Camps

Greater Lafayette Commerce is entering its fifth year of offering Robotics in Manufacturing Camps during the summer break for K-8 students. Partnering with regional day camp providers, GLC brings curriculum, teachers, and equipment to the partners' facilities to provide a fun technology exploration experience to our youth. The camps will serve nearly 300 children this year and are in demand in the communities around the region. Students experiment with robotics, 3D printing, computer aided drafting, and other programming activities. Support for the activities is provided by area manufacturers, with SIA as the presenting sponsor.



Aerospace expansions in Purdue Discovery Park District

This spring, Purdue University and Rolls-Royce announced projects that will drive innovation in the Aerospace industry for decades to come. Purdue and Rolls-Royce entered into a \$75 million testing and research agreement that will focus on research in propulsion through gas turbines and electrical and digital technologies.

Purdue's Zucrow Labs, a recognized leader in jet and rocket propulsion research, will house the new venture. Rolls-Royce also announced an additional investment of \$204 million in two new facilities and expansion of the existing facility located near US 231 and W. State Street. The facilities will test high altitude and hybrid-electric engines to power the next generation of U.S. aircraft. ★

To track these projects and other economic and workforce development initiatives in Greater Lafayette, follow us on Facebook @glcommerce



Scott Walker is the president and CEO of Greater Lafayette Commerce. He can be reached at 765.742.4044



Redefining the workspace

MatchBOX and The Railyard offer ideal spots for startups, entrepreneurs, gamers and more

» “It’s an experience that allows people to detach the town they live in from the location of their employer and stay in a community they love while growing professionally.”

Long before the COVID-19 pandemic made working from home mandatory for many workers, the concept of coworking spaces was beginning to take root.

The cofounders of MatchBOX Coworking Studio – Jason Tennenhouse, Dennis Carson and Mikel Berger – saw a need for a professional space for early stage entrepreneurs, according to Amanda Findlay, managing director of MatchBOX.

“The cofounders ... were inspired to bring a coworking space to Lafayette because of their own involvement and interests in local entrepreneurship,” Findlay says. “The coworking model is loosely based on the concept of hackerspaces, or shared, community-run spaces for tinkering and tech.”

MatchBOX, a 501(c)(3) nonprofit, was ahead of its time in Indiana. Findlay says the concept of shared and community-focused workspaces started to emerge in larger cities during the late 2000s.

“Even before the recent and necessary rise in remote work, MatchBOX saw a need ... founders growing their businesses, freelancers and contractors operating in the gig economy, and anyone dissatisfied with their home office.”

Breanna Benn, whose responsibilities as client relations and facilities support manager include The Purdue Railyard coworking space, has heard the dissatisfaction stories from some of its clients.

“They’ve worked from home, they’ve got small children and that’s been a distraction while they’re home,” Benn says. “They are coming to The Railyard for a place to go to concentrate and get out of their home.”

Both MatchBOX and The Railyard occupy large buildings. MatchBOX is located in downtown Lafayette and occupies a 12,000-square-foot space that once belonged to a car dealership. The Railyard’s site – inside Herman and Heddy Kurz Purdue Technology Center – is 26,140 square feet, which Purdue boasts is one of the largest single coworking spaces in the United States.

Each coworking space offers convincing arguments to lure potential clients.

“As an extroverted armchair anthropologist, I find community to be the most compelling value of a coworking space,” Findlay says. “Entrepreneurs, freelancers and remote workers are all susceptible to professional loneliness. Research has shown that a sense of belonging is a fundamental human need, and having ‘work friends’ has a positive impact on professional happiness, motivation and productivity. For someone without an office full of colleagues, there are few opportunities to build friendships in the workspace outside of coworking.”

Findlay adds that a coworking membership is much less expensive than rent for a private office. Access to shared resources such as printers, meeting rooms and fast, reliable WiFi are benefits included in MatchBOX’s membership. So is a coffee bar, phone booths and a reserved desk area. There’s also free access to the MatchBOX Makerspace and acceleration programs for members.

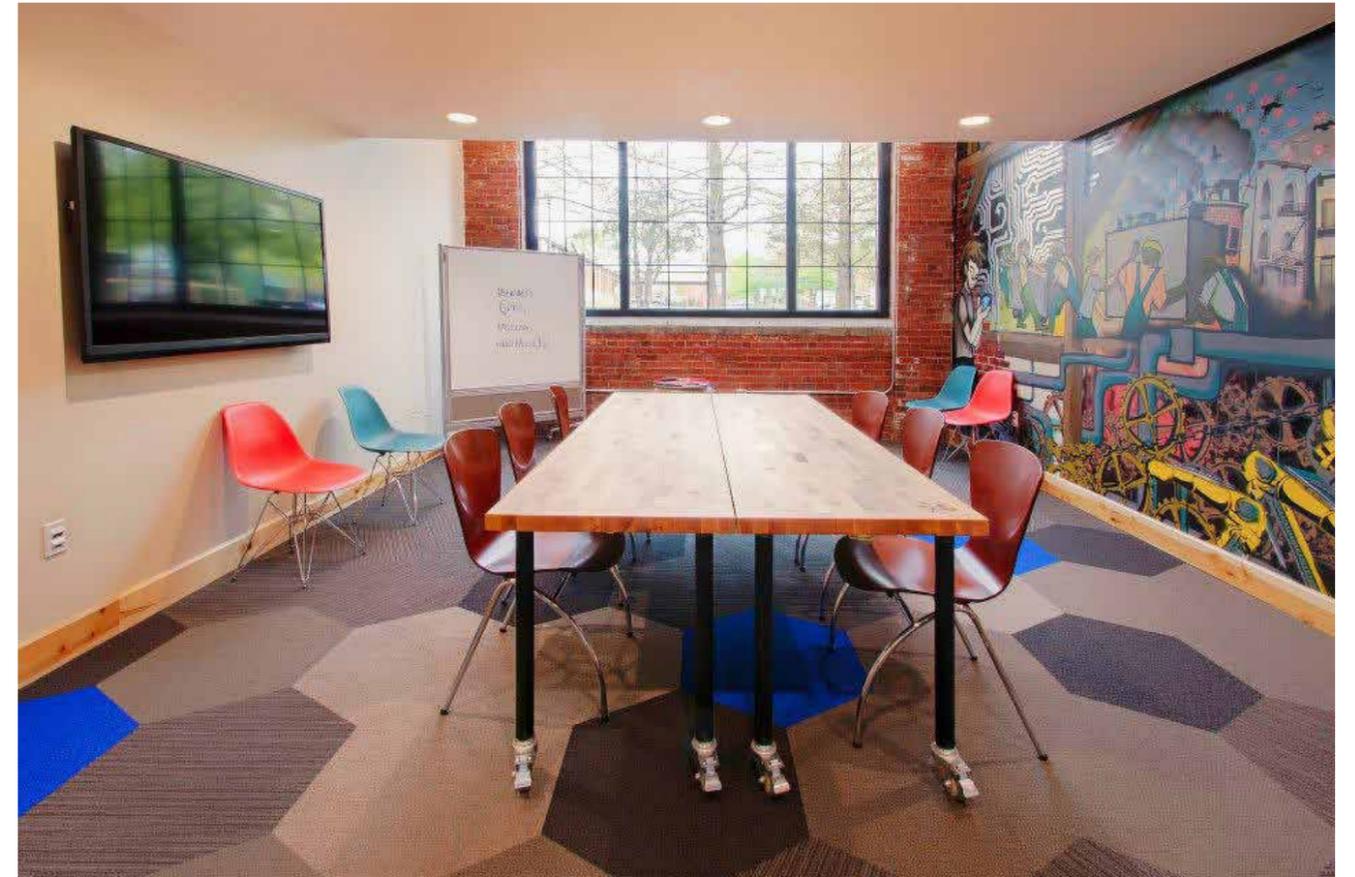
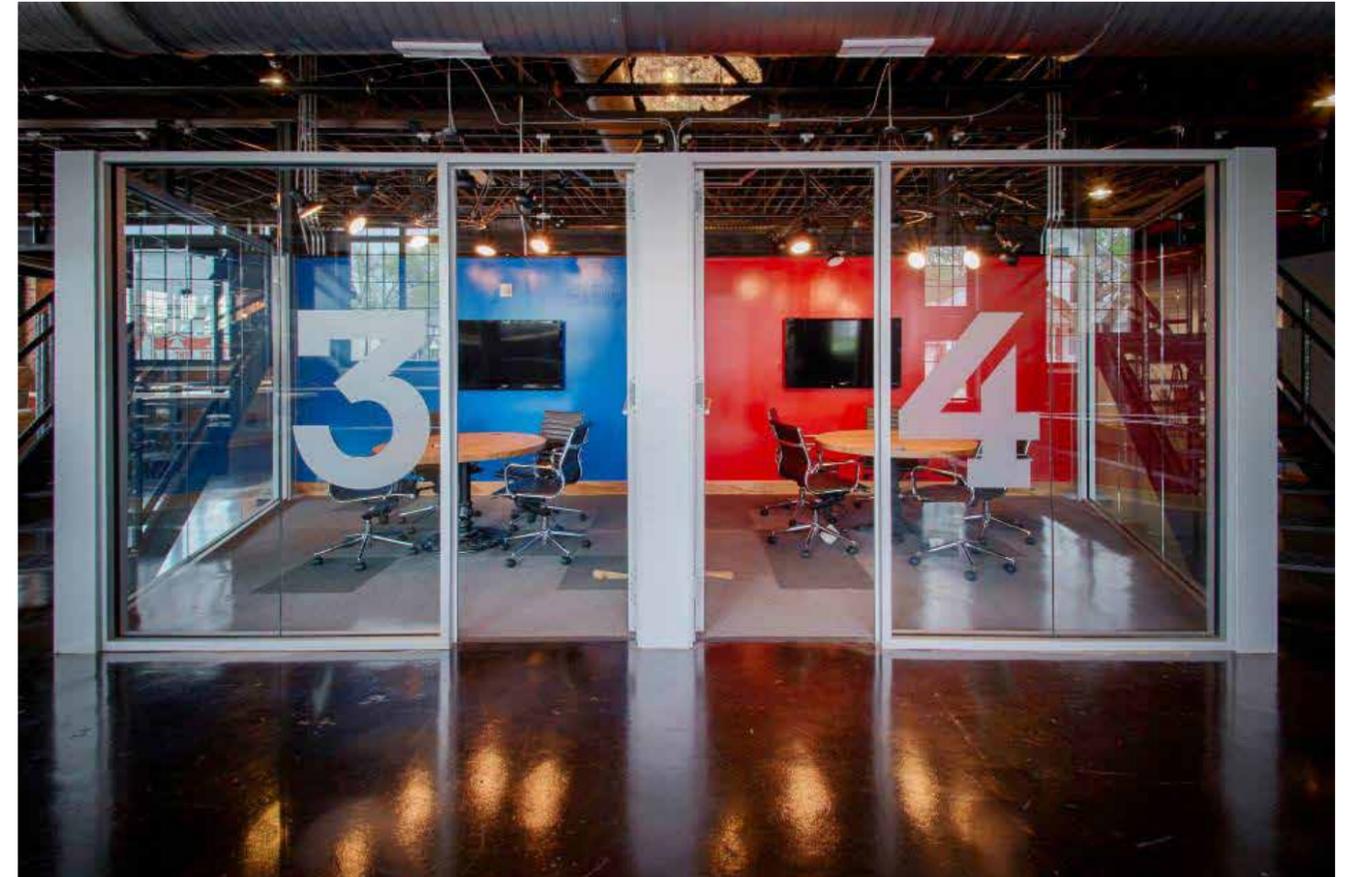
The Railyard’s amenities include a café, a mailbox and a business address at the Research Park.

“Being a member of The Railyard you also have access to our networking events,” Benn says. “We just started up a network event called ‘The Mix.’ We invite, essentially, anybody who wants to come. It’s a good opportunity for startup companies, entrepreneurs to really network with people in their industry.”

Findlay says the most popular service MatchBOX provides is meeting rooms.

“For professionals interacting with clients face-to-face, the meeting rooms are a stand-out resource,” she says. “Renting rooms as needed or meeting in coffee shops or other public spaces can be expensive or distracting. Our members enjoy access to spaces that are accessible but professional to host and facilitate meetings.”

“For entrepreneurs starting or growing businesses, our office hours program has proven helpful in getting more complex





questions answered, especially for the first-time entrepreneurs who are still learning the ropes.”

Now that Greater Lafayette is moving out of the pandemic, Findlay believes MatchBOX will continue to grow.

“There will always be jobs that are more or less amenable to remote work,” Findlay says. “I think that the infrastructure for remote work was already decent and has recently been improved out of necessity. In-person or on-site work perhaps is no longer the default or assumed way that employees will get their jobs done.”

Another side effect of the pandemic was people coming to the decision that maybe their current job isn’t satisfying or paying enough to continue.

“One exciting potential outcome for MatchBOX and Greater Lafayette is that we might start to see that a person changing their career or employer won’t necessarily need to relocate and build an entirely new network,” Findlay says. “We’ve had several MatchBOX members change jobs while working in the studio, and their new employer is on the other side of the country, but their office and their routine and their ‘work friend’ circle all stayed the same. It’s a much less disruptive experience that allows people to detach the town they live in from the location of their employer and stay in a community they love while growing professionally.”

Membership numbers are beginning to grow at The Railyard, approaching 100.

“Before the pandemic we were probably within the 80s,” Benn says. “It hasn’t grown to a huge increase quite yet, but everybody I’ve talked to wants this for the same reasons, so we believe we’re going to grow even more.”

“I’m planning to have more events and more networking opportunities. A lot of people are looking for that now. They’ve been in their houses and haven’t met new people. We’re just trying to come up with new ways to have people interact with one another.”



COPPER MOON COFFEE

IT'S NOT
ROCKET SCIENCE...
DRINK LOCAL

Whether you're preparing for interstellar travel or just trying to get out the door on time - whatever the journey - always remember to **Reach for the Moon®**

SAVE 20% visit: coppermooncoffee.com
promo code: LAFAYETTE



The Railyard has something else in common with MatchBOX, a tie to transportation.

There's a homage to the Purdue Schenectady No. 1, the first full-scale locomotive used in the Purdue Locomotive Testing Plant in the late 1880s and early 1900s.

The Railyard boasts antique railroad memorabilia as well.

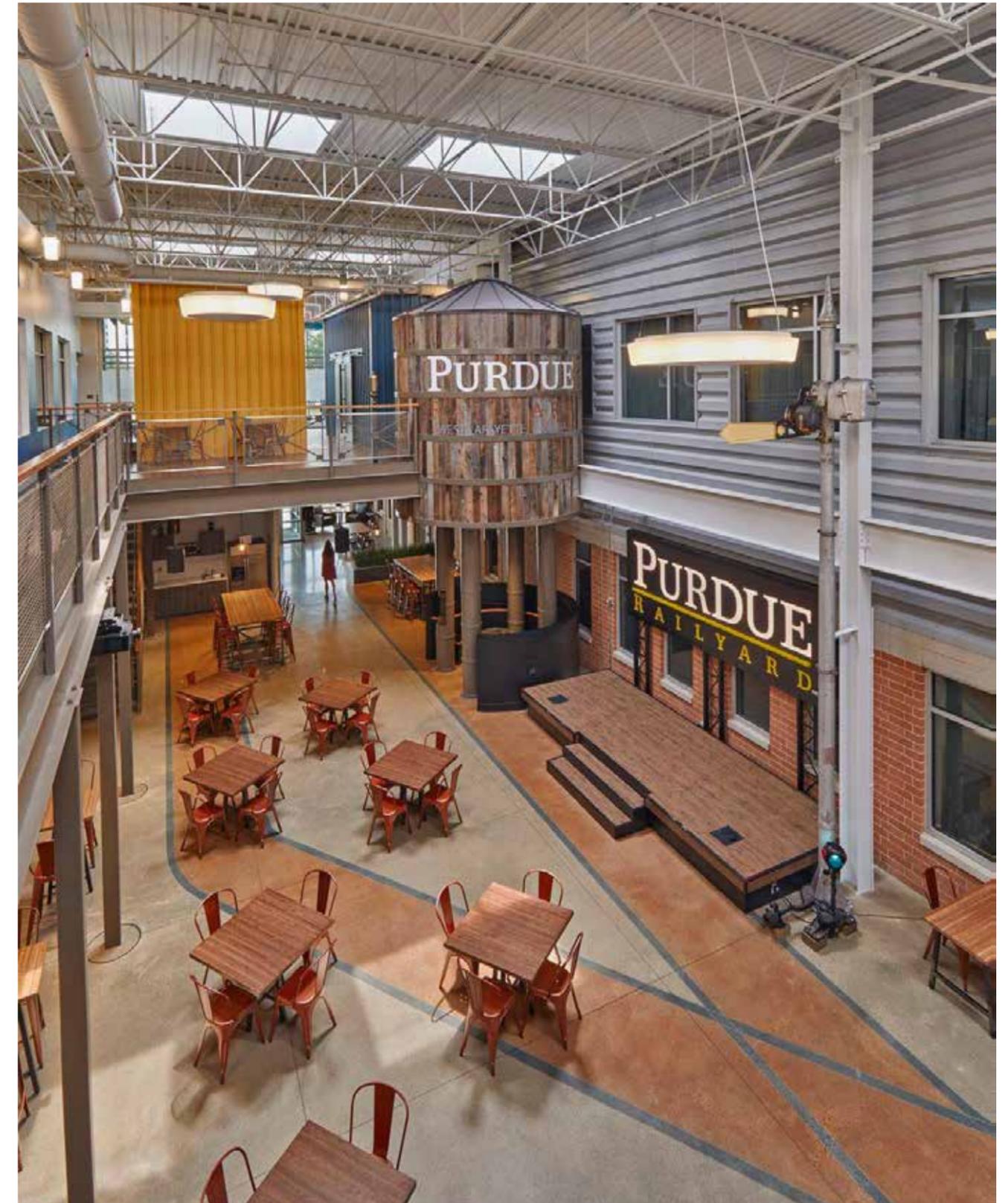
"It's funny that a lot of people don't know the whole story," Benn says. "It is interesting to a lot of people."

MatchBOX isn't just a home for business professionals. It also appeals to artists, creative writers, podcast hosts, gamers and cosplayers.

"We're definitely here for the hobbyists," Findlay says. "For the makerspace specifically, the cosplay and gamer crowd enjoys building props for their costumes or game play. Custom mini-figures and carrying cases seem to be popular in the boardgaming community."

MatchBOX also provides scholarship opportunities and programming in place to support early stage entrepreneurs and members of the Greater Lafayette community, Findlay says. ★

➤ To find out more about MatchBOX, visit its website at mbx.studio or call 765.588.9295. To learn more about The Purdue Railyard or to become a member, contact Breanna Benn at 765.588.3470 or email PurdueRailyard@prf.org





BY RADONNA FIORINI PHOTOS BY CHRISTINE PETKOV



Hannah Esteban, owner of The Charcutie Girl

Board Games

Stylish spreads for casual gatherings

char·cu·te·rie:

- 1) A delicatessen specializing in dressed meats and meat dishes, also: the products sold in such a shop (Miriam Webster)
- 2) The hottest food trend since sliced bread (Everyone)

It's the perfect food for the age of Instagram, but the practice of serving cured meats and accompaniments on a flat dish is centuries old. Charcuterie originated in France from a time when every bit of fresh meat available was used to create salted, hard sausages or dry-aged meat products that did not require refrigeration.

While the word charcuterie refers specifically to preserved meats (think salami, prosciutto, soppressata), in the last few years it has come to define about any food presented on a board or platter that allows guests to serve themselves.

Charcuterie is a given at Cellar Wine Bistro because it goes so well with wine, says Michelle Wise, who co-owns the downtown Lafayette wine bar with her sister Marla Milner.

"People expect it at a wine bar and we're the only one in town," Wise says. "We sell a lot of charcuterie and cheese boards."

The bistro gets most of its meat from the Indianapolis-based Smoking Goose meatery and serves charcuterie with such interesting ingredients as lamb and elk, along with more traditional pork. European cheeses are on the menu as well as local selections and some from around the Midwest. The cheese and meat boards include lots of extras such as crostini, dried fruit, marcona almonds and house-made spreads.



GLGraphix
GREATER LAFAYETTE GRAPHICS



**SPECIALIZING IN COMMERCIAL BRANDING
ENVIRONMENT GRAPHICS • 3D GRAPHICS
FLEET VEHICLE BRANDING
TRADESHOW DISPLAYS • EVENT GRAPHICS**

GLGRAPHIX.COM • 765-446-8600

ENHANCING THE GREATNESS OF GREATER LAFAYETTE FOR OVER 10 YEARS



Few other local restaurants offer charcuterie, but you'll find it on the menu at The Fowler House Kitchen, and Bistro 501 offers a cheese board that includes house-made crackers, pickles and fruit preserves.

For Hannah Esteban, owner of The Charcutie Girl, charcuterie is both passion and vocation. Esteban fell in love with the idea after visiting Italy in 2016 and began making boards at home for friends and family. After attending Bible college in Oklahoma, Esteban and her husband, Kelson, moved back to Indiana in 2018 and bought her grandparents' farmhouse in White County.

On Valentine's week, 2021, she decided to test the retail waters and posted a picture of one of her creations on social media, offering to do custom boards. She was surprised when 60 orders came in, and the online business took off.

"Pretty quickly I thought, 'Man, if I'm going to do this I have to get permits and licensing and get my business set up through the state,'" Esteban says. "It was kind of overwhelming, and it's all been a learning process."

The orders kept flooding in, so she obtained state permits and insurance and earned certification through ServSafe, which teaches food safety and handling procedures. Esteban also found space at a commercial kitchen in Carroll County where she prepares and assembles charcuterie boards, boxes, mini-boxes and even individual cups for corporate events and parties. She also delivers the products she creates.

"It's very labor intensive," she says. "I wash every vegetable and piece of fruit, chop it all up, make salami roses, and assemble everything. It's just a lot of prep work. We have something for everyone now and just put our own twist on it."

That "something for everyone" statement is not really hyperbole. In January, she began providing snack boxes to the two locally owned Java Jo'z coffee shops, and they frequently sell out. She can

prepare vegetarian boards, offers number-shaped boxes for special birthdays and anniversaries, prepares candy and sweet trays and her favorite — grazing tables.

Prepared for a minimum of 30 guests, the grazing tables feature a spectacular array of meat, cheese, bread, crackers, dips and spreads, honey and preserves, veggies, fruit, chocolate and other sweets. They are assembled on site and she sometimes hires a family member or friend to help with assembling such large orders, Esteban says.

Esteban also pairs up with other small businesses to offer classes on creating your own charcuterie boards. For a per-person price, she provides the food and a platter for each one attending, gives instructions, and sends a finished board home with each guest.

This busy entrepreneur is expanding her reach and has secured a lease for space in Market Square Shopping Center on Elmwood Avenue in Lafayette. She plans to open a store there in September that will feature a small café with retail space for gifts and a room for classes and private gatherings. In the meantime, her products can be ordered through her colorful website — thecharcutiegirl.com.

And it's easier than ever to create your own charcuterie at home. Local stores, from Aldi to Fresh Thyme, offer pre-assembled packs of meat and cheese and a nice selection of salami, summer sausage, cheese, olives and other accompaniments.

If you're looking for vegetarian or vegan options for a board, look no further than downtown Lafayette's Rose Market. Owner Tracy Deno has stocked up on such specialty items as fig hard "salami" that is plant-based, gluten free and comes in four flavors. It looks like a cured meat, and has a spicy, fruity flavor that pairs well with cheese.

The store also offers products from Herbivores Butcher, which produces vegan "meat" and dairy-free cheese products. You'll find shelves of vegan honey, nut butters, spreads, condiments, dipping sauces and pickled vegetables.

"We've gone in this direction for those people who are trying to eat differently," Deno says. "We're always looking for new products for vegans and vegetarians."

Rose Market also offers a few charcuterie boards and accessories, so there's no excuse to not get fancy with your party snacks. ★



YOUR RESOURCE FOR RETIREMENT

ATTRACT AND KEEP EMPLOYEES WITH SOLID RETIREMENT PLANS

In today's competitive market, attracting and retaining employees is a way to stand out. Let us help you design, build and administer retirement plans that:

- Set your employees up for financial success
- Are easy to manage
- Increase participation

With over 200 retirement plans, more than \$1 billion in assets under management, and 15,000+ participants, 1st Source Bank Retirement Plan Services has demonstrated success in helping local businesses by managing services all in one place.

What is important to you, is important to us. Please contact us for a no-obligation plan analysis.

1st Source Bank Retirement Plan Services

- Record Keeper
- Third-Party Administrator
- Trustee
- Investment Manager and Advisor

Contact us directly:

Jason German
Business Development
germanj@1stsource.com
574-235-2105



1stsource.com/retirement-plans

Not FDIC Insured | No Bank Guarantee | May Lose Value | Not Insured by any Government Agency | Not a Bank Deposit



#HealthierTogether



OVER 30
SPECIALTIES



100+
PROVIDERS



OVER 40
PRACTICES

UNITY SPECIALTIES

BURGETT KRESOVSKY EYE CARE
EAR NOSE & THROAT OF LAFAYETTE
FAMILY FOOT CLINIC
GANNAMANENI GASTROENTEROLOGY
GREATER LAFAYETTE FOOT CARE
INNERVISION ADVANCED MEDICAL IMAGING
LAFAYETTE ALLERGY & ASTHMA CLINIC
LAFAYETTE ANESTHESIOLOGISTS
LAFAYETTE CANCER CARE
LAFAYETTE GASTROENTEROLOGY
LAFAYETTE KIDNEY CARE

LAFAYETTE NEUROLOGY
LAFAYETTE ORTHOPAEDIC CLINIC
LAFAYETTE REHABILITATION SERVICES
LAFAYETTE SURGICAL CLINIC
LAI PLASTIC SURGERY
MAGNANTE EYE CARE
MIRACLES REHABILITATION
DR. MOON, PODIATRY
PAIN CARE CENTER
REGIONAL OCCUPATIONAL CARE CENTER
UNITY IMMEDIATE CARE CENTER
UNITY SURGICAL CENTER

UNITY PRIMARY CARE

DR. BEGLEY FAMILY MEDICINE
DR. CHADHA INTERNAL MEDICINE
ESTEP FAMILY MEDICINE
FLORA FAMILY MEDICINE
LAFAYETTE FAMILY MEDICINE
PICKERILL, ADLER, REED & WILLIAMS FAMILY MEDICINE
PREFERRED PEDIATRICS OF LAFAYETTE
SOUTHSIDE FAMILY PRACTICE
WEST LAFAYETTE INTERNAL MEDICINE



765.477.8133



1250 South Creasy Lane, Suite A
Lafayette, IN 47905



www.unityhc.com

Enhancing Education

Grant funding from community organizations enables schools to implement programming throughout the region

[INVESTING IN THE FUTURE WORKFORCE]

Arconic Foundation, the philanthropic arm of one of the largest manufacturing companies in the region, invests in skill-building learning experiences that enhance individual opportunity, specifically within STEM education and manufacturing workforce development.

One initiative the foundation supports is Manufacturing Month, held in October. The interactive online portal launched by Greater Lafayette Commerce (GLC) teaches K-12 students about manufacturing and the wealth of career options available to them in the manufacturing sector.

The virtual experience complements Manufacturing Week, which includes in-person workshops, an expo at the Tippecanoe County Fairgrounds and tours of local manufacturing facilities, all geared to educate K-12 students about the vast opportunities and career pathways available to them.

“Arconic is a big supporter of Manufacturing Week,” says Scott Greeson, community advocate for the Arconic Foundation. “A number of years ago, the manufacturing industry began to see a shortage in the number of skilled workers. GLC and the mayor’s office wanted to develop a program to educate youth about careers in manufacturing, and Arconic jumped on board right away. Not only supporting Manufacturing Week but providing funding to convert those resources to an online format that instructors can access and integrate into their curriculum.”

BY KAT BRAZ
STOCK PHOTOGRAPHY





Greeson held a number of jobs at Arconic before retiring in 2018 as a tool and die design engineer and transitioning to his role as community advocate for the foundation.

“I am very passionate about getting kids to realize that manufacturing is a respectable career path,” Greeson says, “that it is a good way to earn a living for your family, support your community as well as the entire state. With a little bit of planning, you can launch your career right out of high school and make an outstanding income from the get-go.”

Greater Lafayette Career Academy received funding from Arconic Foundation to outfit its makerspace, and the Lafayette Crossing School of Business and Entrepreneurship based in the Northend Community Center used grant money to furnish a computer lab.

“It’s not just about igniting a spark that leads someone to a career in manufacturing,” Greeson says. “It’s allowing kids to have access to the skills they need at the earliest possible age. Helping them to understand that they can use their hands and mind to create and build things that will make a difference in their community.”

[PREVENTING YOUTH SUICIDE]

In December 2021, North Central Health Services (NCHS) announced its commitment of more than \$1.1 million in Preventing Youth Suicide grants and support to 12 school corporations throughout North Central Indiana. The grants will support schools in six counties launching evidence-based youth suicide prevention programs, reaching an anticipated 35,000

students by the 2024 school year.

“The schools will be working with an entity called Education Development Center (EDC), a global nonprofit that advances lasting solutions to improve education, promote health and expand economic opportunity,” says Stephanie Long, president and CEO of NCHS. “EDC is a national leader in the field of social and emotional learning, mental health and suicide prevention.”

In addition to grant funding for the program, participating school and district teams will receive support from EDC on how to integrate mental health within their education systems as well as technical assistance to provide schools with training and systems support to build robust evidence-based suicide prevention efforts. The program has six key components:

- Written protocols for helping students at risk of suicide
- Written protocols for response after a suicide
- Developing community partnerships to ensure students receive necessary support and services.
- Identification of youth at-risk for suicide
- Promoting protective factors that enhance students’ well-being
- Engaging key stakeholders, including parents and school leadership, in suicide prevention messaging, planning and training.

According to the American Foundation of Suicide Prevention, suicide is the third leading cause of death for ages 10 to 24 in Indiana and the second leading cause of death for ages 25 to 35. Centers for Disease Control data indicate that Indiana suicide rates have increased along with suicidal ideation for youth 10 to 24.

“We looked at not only national data, but Indiana data and some local data from our schools indicating that students have felt extra stress as a result of the COVID-19 pandemic,” Long says. “Our community

needs health assessment completed in 2021 identified mental wellness as an area that could use some impact.”

The Preventing Youth Suicide grants expand on work many of the schools have done to implement social-emotional competency, drug resistance and mental well-being curriculums. Coupled with the Resilient Youth Initiative grants, NCHS has granted more than \$7.3 million back into community schools to support their efforts to maintain a protective culture for children and youth.

“We’ve got excellent schools and educators in our community who are always striving to grow what they are doing,” Long says. “The Preventing Youth Suicide grants are an opportunity to provide them with necessary funding to support their work and connect them with experts in the mental health field.”

[EXPANDING ACCESS TO TECHNOLOGY]

Students throughout the region have benefited from a three-year e-learning project that Wabash Heartland Innovation Network (WHIN) launched in November 2020. Coinciding with the COVID-19 pandemic when many students were learning from home, the project has improved internet access in homes across WHIN’s 10-county service region to enhance e-learning opportunities.

“WHIN allocated \$5 million from our Regional Cultivation Fund (RCF) to enhance e-learning throughout the region,” says Pat Corey, vice president of engagement for WHIN. “Thus far, we’ve awarded more than \$1.3 million in grants, impacting about 27,000 students. And we expect to fund a whole lot more.”

Established five years ago through a nearly \$40 million grant from Lilly Endowment, WHIN is a consortium of 10 counties in north-central Indiana (Benton, Carroll, Cass, Clinton, Fountain, Montgomery, Pulaski, Tippecanoe, Warren and White) leading

the adoption of digital technology with the aim of becoming the first recognized smart region in the nation.

“WHIN’s 10 counties form a living laboratory for advanced technology,” Corey says. “It’s a unique organization. There’s no other 501(c)(3) in the country that has accepted the challenge of accelerating digitalization. Indiana has a 20 percent gap in productivity in its advanced industry sector, and the country as a whole has an 80 percent gap in productivity in its agriculture sector. Closing those gaps is what’s going to keep Indiana competitive.”

Community Schools of Frankfort were awarded \$157,000 from the RCF in February to equip school buses with hotspots, add hotspots to outdoor learning areas and help students with MiFi devices at home.

A \$10,000 grant to Frontier School Corporation turned FFA land plots managed by partner school districts into digital agriculture testbeds and living labs

for students, area farmers and ag businesses to experiment with data collection in practice.

MSD of Warren County School Corporation received a \$105,000 planning grant to create a Department of Education-approved, dual-credit precision agriculture course and externship program for high school juniors and seniors. The curriculum will be made available to all WHIN school districts.

Another grant in the works at Benton Central Jr.-Sr. High School will develop coursework in sensor-based technologies to get students excited about careers in data. Once the pilot career builder program is complete, all the school corporations in the region will have access to the new resource for their students.

“Students don’t realize that the world of big data is here, and they need to be ready for it,” Corey says. ★

BY KAT BRAZ PHOTOS PROVIDED



Empowering the next generation of community leaders

Junior Achievement provides vital pieces for economic success

BizTown buzzes with activity as middle schoolers engage in an experiential learning program that allows them to run community businesses, receive paychecks, conduct bank transactions and purchase goods and services. The daylong visit to Junior Achievement’s interactive, simulated community is the culmination of an integrated teacher-led curriculum that teaches financial literacy and work and career readiness.

“It’s an opportunity for students to model good citizenship in addition to learning about personal budgeting, managing a business and exploring career paths,” says Resa Hodnett, capstone manager at Greater Lafayette JA. “Prior to arriving at BizTown, the students have learned about business operating expenses, how payroll

Work or Play?

We've got you covered with three unique community center campuses.

Visit us online to check out what we have to offer or stop by to see us. We'll be happy to show you around!

faithlafayette.org/community

faith
COMMUNITY MINISTRIES

Faith East Community Center 5572 Mercy Way, Lafayette 765-449-3740	Faith West Community Center 1920 Northwestern Ave, West Lafayette 765-449-3750	Northend Community Center 2000 Elmwood Ave, Lafayette 765-449-3760
---	---	---



works, how to manage their credit and their checkbook, and they've applied for a job. Arriving at BizTown is like their first day on the job."

Storefronts lining the mini Main Street, located inside the James Kirby Risk Family Junior Achievement Learning Center at the Lafayette Family YMCA, bear signage of area companies that sponsor the program including Kirby Risk, Purdue Federal Credit Union, Arconic, Wabash National, IU Health Arnett, State Farm and Freckles Graphics.

Each branded storefront represents its respective company, so a medical facility is designed differently than an insurance office. The students are assigned specific roles within each company (e.g., CEO, CFO, designer, engineer, sales associate, clerk) and work together as a

team to run the business. Community volunteers, including some from the respective sponsor businesses, coach students throughout the day.

"BizTown is an opportunity for our partner businesses to build their workforce pipeline over time," Hodnett says. "These students are getting their first look at the types of jobs available within their community. Sponsorship support enables JA to deliver our Indiana State Board of Education-approved programming free to the schools. Teachers can have confidence that the content correlates to the core curriculum and students learn they can stay in their community and have a really fun job."

The space is dual-purpose, serving as BizTown for fifth and sixth graders and as Finance Park for

older students, highlighting some different sponsor businesses. When seventh through ninth graders visit Finance Park, each student is assigned a persona with a specific job tied to an annual salary and other varying factors, such as a spouse or partner, children, credit card debt or education debt. The students learn more in-depth finance skills, such as making a monthly budget, understanding their debt-to-income ratio and applying for credit.

"We make the students save at least 2 percent of their net monthly income, which for some of them can be a challenge," Hodnett says. "They start talking about jobs in different industries and average salaries for different positions. It's a great time for them to start thinking about career pathways. The job they want

might require a college degree or perhaps they'd rather go into the trades. Experiencing Finance Park helps start those conversations."

While students might pass by these businesses every day in town, they often don't understand all the various positions necessary to run a successful business. They may think a manufacturing facility only offers jobs in manufacturing or only doctors and nurses work in health care. The BizTown and Finance Park simulations demonstrate the range of positions offered within a single company.

"When students pass by a manufacturing facility, we want them to understand there are marketing, human resources, administrative and quality control jobs within those walls," says Jen Edwards, execu-

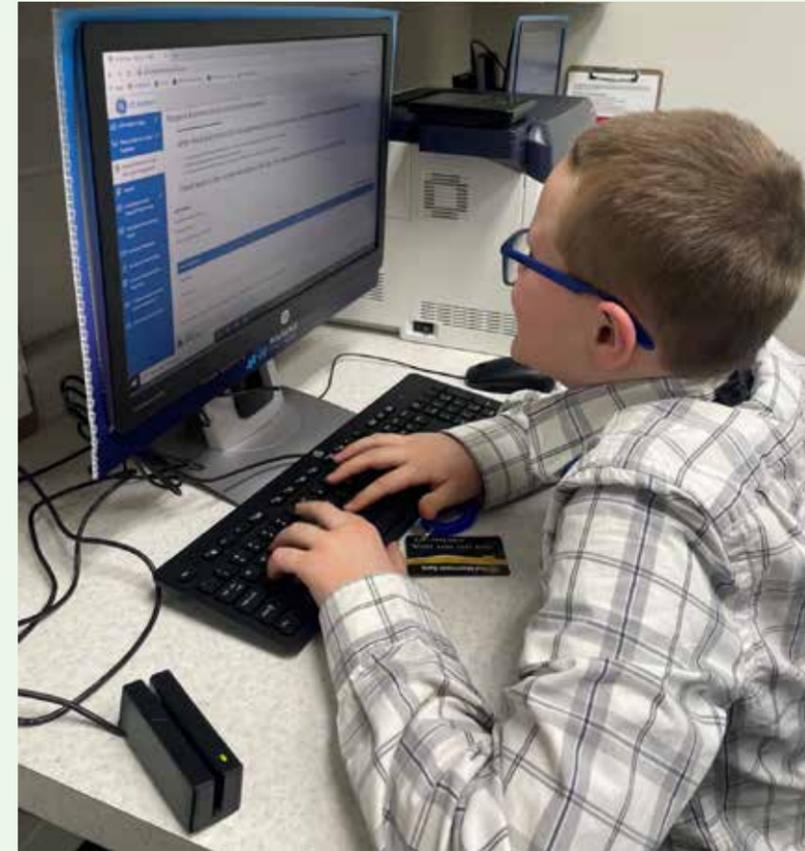


tive director of Greater Lafayette JA. “We’re trying to help students understand that if they want to be a nurse, they don’t necessarily have to work in a hospital. They could work at a school, a small family practice or even a manufacturing facility. We want them to understand all the different potential pathways there are with different types of employers.”

JA is an international nonprofit founded in 1919 in Springfield, Massachusetts. J. Kirby Risk championed bringing JA to Greater Lafayette in 1956. The organization provides free supplemental K-12 programming that focuses on entrepreneurship, work readiness and financial literacy. The in-school programming is delivered by community volunteers who are recruited and trained by JA. During the 2020-2021 school year, nearly 500 Greater Lafayette JA volunteers served more than 7,000 students in six different school corporations.

“Each program builds off one another,” Edwards says. “In JA Our-selves, kindergarteners learn about individual choices, the importance of saving and giving and how they contribute to their family. JA Our Families for first graders explores family members’ jobs and contributions to the well-being of the family and the community. In JA Community, second graders learn about other jobs and businesses in the community, paying taxes and how voting works.”

Through its programming, JA empowers young people to own their future economic success by enhancing the relevancy of education. The business concepts covered in JA prepare students for economically independent futures based on strong economic knowledge and solid personal financial manage-



ment skills. A 2016 survey found that when compared to the general public, JA alumni have higher levels of educational attainment, career satisfaction, financial capability, entrepreneurial activity and household income.

“I truly believe we are making an impact on these students and preparing them for their future,” Edwards says. “We are fortunate to have sponsorship support from our community partners who work alongside us to develop this next generation of community leaders.” ★

FOR MORE INFORMATION:

Volunteer for JA

Contact the JA office at 765-313-9586 or email Jen Edwards at jen.edwards@ja.org

Restaurant sponsor needed

JA is actively searching for a local business to sponsor the restaurant space for BizTown and Finance Park. To learn more about sponsorship opportunities, contact Jen Edwards at jen.edwards@ja.org

Book the space

The JA facility is available to host community events, corporate trainings and small conferences. The space is free to use and is equipped with A/V technology. Contact Jen Edwards at jen.edwards@ja.org to learn more.





BUSINESS LOANS TO ADDRESS THOSE THREE LITTLE WORDS

Open for business.

Whether on a small sign in a store window or heard in the hum of a busy factory floor, those three little words are motivation.

Horizon Bank Business Advisors get that. So we come alongside business owners to understand the future they imagine and the challenges they face today. To have honest conversations about goals, then provide the tailored, sensible lending advice to achieve them.

Reach out today to learn more about our business lending solutions.



888-873-2640 | HorizonBank.com



PERSONAL BRANDING PORTRAITS

Christine Petkov

ChristinePetkov.com | 708-275-3332

advertising | events | food | headshots | lifestyle | products | social media | websites



Christine Petkov
photographer

MAKE A SOCIAL IMPACT

A PERCENTAGE OF YOUR PHOTOGRAPHY COST IS DONATED TO YWCA

www.christinepetkov.com | www.ywcalafayette.org | #socialimpactlafayette @facebook.com/christinepetkov.com



Finding their passion

Greater Lafayette Career Academy helps students chart their futures with a high-tech, hands-on approach.



BY CINDY GERLACH

PHOTOS BY CHRISTINE PETKOV AND PROVIDED



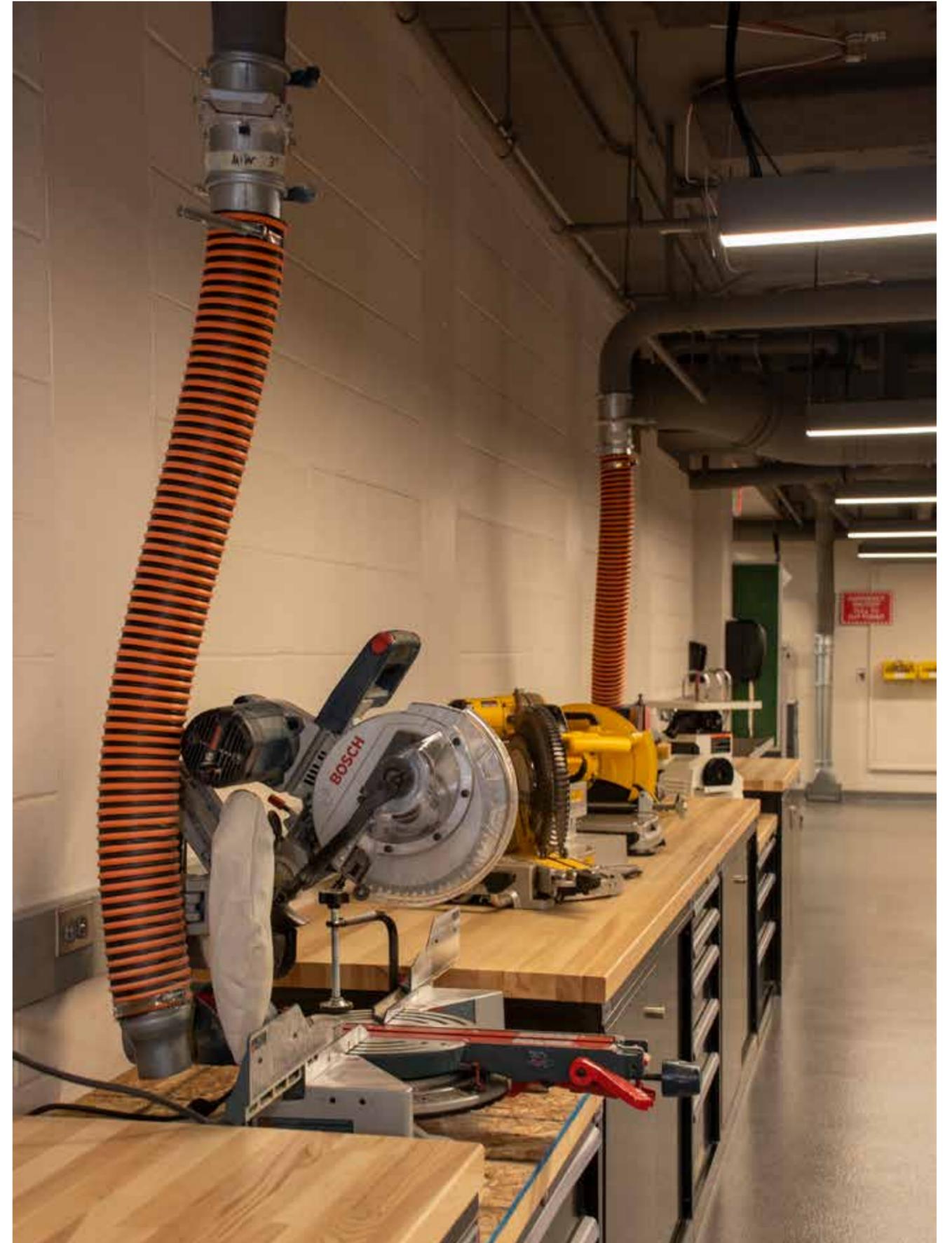
Miranda Hutcheson, director of Career Technical Education

The Lafayette Life Insurance building on the corner of Teal Road and 18th Street in Lafayette has been transformed. The building, vacant since 2011, now houses a modern center for learning, for exploring. Students from all area high schools get career training that will prepare them for either postsecondary education or to enter the workforce.

The idea for a career academy was the inspiration of area school superintendents. Les Huddle, Lafayette School Corp. superintendent, took a look one day at the building, which sits conveniently across the street from Jefferson High School, and had an idea. So he made phone calls to Rocky Killion and Scott Hanback, his counterparts in West Lafayette and Tippecanoe County respectively, to discuss the potential for that property and what it might do for students.

“The original vision was for the three school corporations to partner together and build a facility that would serve the students from all three corporations,” says Huddle.

And the Greater Lafayette Career Academy was born. It provides opportunities for students in their junior and senior years to seek training and certification in a variety of areas, all of which will help prepare them for their future, says Miranda Hutcheson, director, Career Technical Education at GLCA.





"The result of the multiple partnerships resulted in a quality facility that offers quality career pathways for students in our county to explore and succeed in."



The vision grew, with partnerships from Ivy Tech, Purdue University and area industry.

"Once GLCA entered into a design stage, the partnership was expanded to include others as [Greater Lafayette Commerce], Ivy Tech and local businesses and manufacturers," Huddle says. "This inclusive model provided the design team with the ability to match the students' needs with the community needs. The result of the multiple partnerships resulted in a quality facility that offers quality career pathways for students in our county to explore and succeed in."

The courses vary in their offerings, their style, and their ultimate goals. In some cases, the courses are more introductory, giving students an idea of what to expect in certain fields, helping them decide if they want to continue in that career path. In other programs, students will leave with a certification or dual credit.

As a public school building, the Career Academy is held to those same requirements as the home schools, Hutcheson says. Students with an Individualized Education Plan or who need classroom accommodations will receive any assistance they require.

The fully remodeled building boasts 65,000 square feet of space — about 20,000 square feet were added to house the construction, automotive and manufacturing spaces. The result of the \$30 million project is state-of-the art classrooms, labs and workspace, all of which help students achieve their goals of workforce preparedness.

Students who enroll at the GLCA remain enrolled at their home schools. They will take courses on that campus in the morning and then move to the GLCA for the afternoon session. Students drive themselves or, in some cases, transportation is provided.

The programs offered are designed to help students prepare for the future. Current offerings may include automotive services, aviation operations and

Lounge

with us this summer and shop Office

Furniture with
Indoff
OFFICE INTERIORS

31 N Earl Ave. Lafayette, IN

Visit us at IndoffSolutions.com



DESIGN



OFFICES



LOUNGE



CONFERENCE



OFFICE SUPPLIES

flight, aviation maintenance, computer science, construction trades, cosmetology, criminal justice, culinary arts and hospitality, education careers, emergency medical technician, engineering design and development, fire and rescue, manufacturing, medical assistant, networking and cybersecurity, precision agriculture, pre-nursing (CNA), radio/TV, and welding.

Program offerings will vary. And not all programs are offered every year, Hutcheson says. They will differ based on student enrollment and staffing.

Purdue has been a partner in some programming, and industry partners have already stepped up; some are offering incentives — which can include guaranteed job interviews, increased base pay and signing bonuses — to students who complete the Governor's Work Ethic Certificate, a statewide competency-based program that rates competency in categories such as persistence, respectfulness, initiative, dependability, efficiency, academic readiness and discipline.

Because the courses are so different, the work in each varies. Much of it is hands-on — students in culinary arts work in a test kitchen, while students in the automotive program work on cars.

And the result, at the end of the year, is that some students take their skills to actual customers. In construction, the students build — and sell — play-houses. In the culinary program, the group opened and operated a lunch bistro for three weeks.

Not to mention fun perks for students: When it was time to test out auto detailing, students got to bring in their own cars for that custom service.

Each Friday is Life Skills Friday. Students have a chance to rotate through all



Avalon Bluff Phase III

Avalon Bluff is conveniently located on the south side of Lafayette near top-rated county schools and amenities including shopping, restaurants, walking trails and parks.

Homes start at the \$230's
Spec Homes now available.



Contact Sales
Representative
Haley Tarter
765.430.6284

haley@tempesthomes.com

Barrington Lakes Phase II

Barrington Lakes is conveniently located on the east side of Lafayette across from Wyandotte Elementary School. Enjoy beautiful country living conveniently close to I65.

Homes start at the \$250's
with ranch and two-story plans
now available.

FOR MORE INFORMATION PLEASE VISIT TEMPESTHOMES.COM



“Kids choose to be here. The programs are competitive. They know that to be here is a privilege and not a right.”

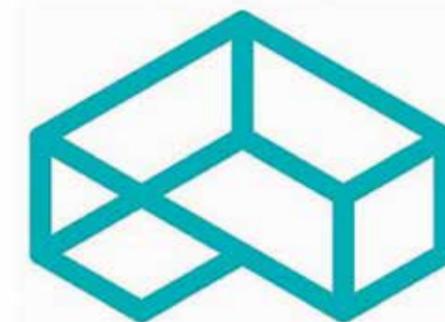
the programs, seeing what each offers, learning skills and touring the building. Each program will offer a different activity — students learned about personal finance, how to hang a picture, and how to change a tire.

Most instructors bring some real-life experience to the role. Lafayette Police Department officers help teach the criminal justice classes, for example. But there can be challenges for instructors in this environment, Hutcheson says. In a new facility with a new program, they may be the only instructor in that area, without any colleagues to directly work with. Thus, she says, the administration works to help provide resources and networking, such as the statewide conference it hosted in the spring. Because, Hutcheson says, she knows the instructors want to bring the best they can to these students.

“They are committed to education,” Hutcheson says. “Most of them have industry experience. Their knowledge is invaluable to these students.”

Goals for the students will vary, Hutcheson says. Some will gain enough knowledge or earn a certification that will allow them to find employment in their field after high school graduation. Other students will go on to seek a two or four-year degree. And some students, having tried out a program, will determine that it is not the best fit and move in a different direction. Which, she says, are all successful outcomes.

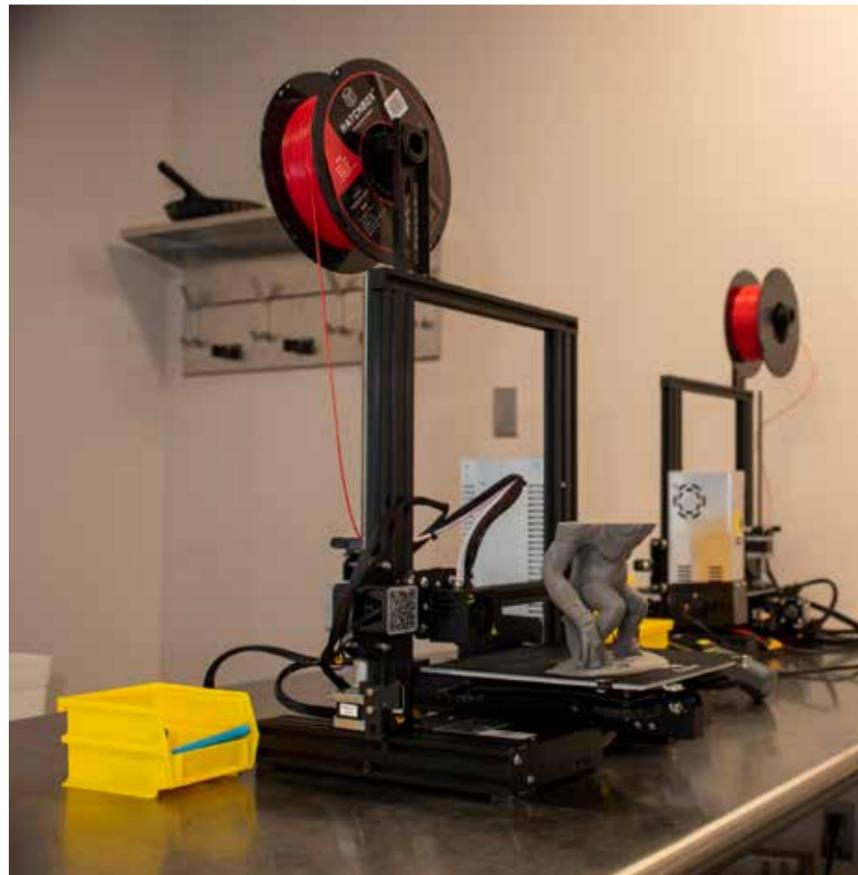
Because, she says, there is a bit of a misconception about the students who attend GLCA. It is not a repository for students who lack motivation or drive; it’s quite the opposite.



ARCONIC

If it flies or drives, we're on it!





“Choosing to go to the GLCA has been one of the best decisions I’ve ever made. The instructors are extremely kind and you can tell that they really want you to succeed. This has really made my senior year special.”

“We serve all students who are interested in a career, with all abilities and all interests,” she says. “Kids choose to be here. The programs are competitive. They know that to be here is a privilege and not a right.”

Enrollment continues to increase; Hutcheson is seeing a 50 to 70 percent increase each semester. The facility is designed to house about 950 students, but Hutcheson says they can be flexible and creative, using some offsite locations.

The goal is to help all students find their passion — whatever it may be. But it is, Hutcheson says, about the whole student. This is a place where they can spend some time figuring out and exploring who they want to be as they move into their postgraduate life.

“It’s a safe space to transition to adulthood,” she says.

And in the halls of the GLCA, there are no limits.

“Now that the GLCA has been operating for several years and the pandemic has slowed, we are seeing more and more students enrolling in a variety of career pathways,” Huddle says. “Many of the GLCA students will continue on to some form of higher education, and many will leave the GLCA with skills that will allow them to enter the local workforce.”

And, Huddle says, it has truly been a boon to the entire area.

“The GLCA success is due to the local school corporations and our community partnering together to provide a unique educational opportunity for all of our students,” he says. “With the school and community partnering together, the GLCA can now be looked upon as a valuable community resource for our entire county.”

The students, though, truly benefit, and they say it best. Harrison student Elijah Froiland shared his thoughts in a Tweet in February 2021:

“Choosing to go to the GLCA has been one of the best decisions I’ve ever made. The instructors are extremely kind and you can tell that they really want you to succeed. This has really made my senior year special.” ★

For more information, go to: glcareeracademy.com



Download the **MyCityBus** app and see where the buses are in real time.

gocitybus.com



Ask The Experts: Do you have questions regarding business challenges you are facing?

The Greater Lafayette Commerce Ask the Experts program is perfect for you. Greater Lafayette Commerce is teaming with experienced professionals who have the skills you're looking for to help you overcome challenges and provide you with perspective and direction.

Ask the Experts provides small business owners with the information they need while also facilitating the development of lasting professional relationships.



Cecilia Corcoran

Cecilia started her career as a Certified Public Accountant working for Crowe Horwath in South Bend. She transitioned from being an auditor for Crowe to a technology consultant with RSM McGladrey, where she assisted business and local government entities in evaluating and selecting financial software systems. Her technology experience led her back to Lafayette to join Roeing IT Solutions in 1991. For the past 10 years, Celia has been President of Roeing IT Solutions. Roeing provides innovative and transformative technology solutions for small/medium business, educational institutions, state and local government entities.

QUESTION: How can a company adapt coming out of a two-year pandemic and the continued tight labor market?

In March of 2020, all the familiar business processes, practices, client relationships or rules of engagement changed in a moment, without any notice to plan or strategize. While the days leading up to March 23, 2020 — when our workforce went remote — were filled with uncertainty and anxiety, those days also held opportunity for a reset on who we were as a company and an employer. That event lit a fire that drove our leaders to re-invent who we were and who we wanted to be. As a 42-year-old company, there were many legacy traditions that needed transformation, and now was the time! The leadership team met every single day for months to monitor what was going on with our employees, the business community, our vendor partners and our government. During that time, we ripped apart components of our organization and evaluated them, reshaped them, and put things back together. One of the most important components of that process was to look at our staff, our human capital, our most valuable asset and be better for them. We started on the journey to adopt a strength-based culture that focuses on the unique strengths of each of our employees and capitalizing on those strengths to untap their potential here at Roeing. That journey isn't over, and we continue to work towards a culture that harnesses each person's individual strengths that makes their work more engaging. I don't think we will ever get to the end of that road.

I am proud to say that our company is much more employee centric and is a very rewarding place to work. We have expanded our staff to include people that live across the country. Being open to remote workers across the country has expanded the talent pool and allowed us to bring in people with great depth of knowledge and experience. Integrating them into our company and culture is a new challenge but also brings great opportunity for growth.

In summary, every challenging time in our business, our career or life, is a time for expanding our mind and, with the right focus, can bring tremendous growth. I believe that while the last couple years have been challenging, they have breathed new energy into our organization.

Do you have a business-related question for one of our experts? Visit: bit.ly/GLCAskTheExperts



While YOU are educating and guiding our future generations, WE are cultivating your future...
One financial decision at a time.

Summit Financial - Helping You Navigate The Right Course

www.summitfinancialgroupofindiana.com | (765) 447-1330 | (866) 582-5721

Securities offered through Regulus Financial Group, LLC. Member FINRA/SIPC. Investment advisory services offered through Regal Investment Advisors, LLC, an SEC Registered Investment Advisor. Registration with the SEC does not imply any level of skill or training. Regulus and Regal Investment Advisors are affiliated entities. Summit Retirement Advisors, LLC and Summit Financial Group of Indiana are affiliated entities. Summit Retirement Advisors, LLC and Summit Financial Group of Indiana are independent of Regulus Financial Group and Regal Investment Advisors.



Shop, sip and stroll: Girls Gone Local events promise a fun night out

BY ANGELA K. ROBERTS PHOTOS BY CHRISTINE PETKOV AND PROVIDED

When Retail Therapy owner Alicia Dunbar heard about an upscale shopping district near Indianapolis offering a ladies' night out promotion with branded shopping bags, she had an idea: What if she and her Greater Lafayette colleagues did something similar, and what if they created reusable bags to dually promote the event and create a more eco-friendly buying experience?

Last July, Dunbar co-launched Girls Gone Local, which takes place the second Thursday of every month. For \$10, women can purchase an exclusive tote to carry as they sip, shop and stroll through downtown Lafayette in early evening, at a time when smaller retailers typically are closed.

Instead of getting multiple bags from multiple stores staying open late just for them, women can place all purchases in a single bag. Along the way, they can participate in seasonal experiences, like assembling a bouquet of flowers from various shops or posing for a photo with the Easter Bunny.

The promotional events target a desirable retail demographic: busy women for whom a night out with friends is a rare opportunity. It's a win-win for local businesses and buyers with a lot of purchasing power.

"We tend to not make time for ourselves," Dunbar says of women. "We always say 'Let's get together soon,' but we never do it." Girls Gone Local is something that friends can plan for month after month, she adds – without having to do any of the planning.

Now entering its second year, the event is drawing not only Greater Lafayette residents but also out-of-towners looking for a destination shopping experience.

It's also attracted some unexpected vendors, such as a chiropractor, a law firm and a dental practice. During April's gathering, the urban-chic Downtown Dental opened its doors to showcase a waiting room gallery of sunflower photos and offer each woman a single stem to add to her spring bouquet.

To help support local women-owned businesses without a storefront, many participating shops offer pop-up space for selling products such as crepes, popcorn, leather goods and cookies. Restaurants and bars offer specials, too, such as a free treat along with a cocktail.

Upcoming Girls Gone Local events are scheduled for Aug. 11 and Sept. 8 from 4 to 8 p.m. The following establishments participate frequently. For up-to-date information on specific businesses that will be open these months, visit <https://www.facebook.com/retailtherapy1005>, <https://www.facebook.com/helldowntownlafayette> and <https://www.facebook.com/GLLLafayette>.



Discover the DeFOUW Difference

Family owned and operated since 1961, DeFOUW strives to provide the best customer service experience during your vehicle purchase and throughout the life of your vehicle. We are not just your source for Pre-Owned, New Chevrolet, Nissan, and BMW vehicles - we work just as hard to give back to our great city and nearby communities. Together, the DeFOUW Automotive organization raised \$115,024 in 2021 for the United Way of Greater Lafayette.

LAFAYETTE'S FULL-SERVICE DEALERSHIP
SALES | SERVICE | PARTS | COLLISION

CHEVROLET & BMW | 320 SAGAMORE PARKWAY S. | 765.449.2800 | DEFOUW.COM
NISSAN | 1 NORTH CREASY LANE | 765.447.7575 | DEFOUNNISSAN.COM

Bloom Kids Collection
634 Main St., Lafayette
765-321-2537

Website: bloomkidscollection.com
 Email: info@bloomkidscollection.com
 Facebook: [bloomkidseo](https://www.facebook.com/bloomkidseo)
 Instagram: [bloomkidseo](https://www.instagram.com/bloomkidseo)

From Babiators screen saver glasses to ruffled sets by Posh Peanut, Bloom Kids Collection offers dozens of baby, toddler and children's brands from all around the world. The boutique, run by two self-described "momtrepreneurs," is geared toward the 10-and-under market, with books and toys supplementing the cute couture. There are even hats and swanky shoes so that you can dress your children in style from head to toe. Leave the kids with a babysitter, but bring home some one-of-a-kind outfits for your upcoming fall family photo.



Boutique LoriAnn
 101 N. Sixth St., Lafayette
 765-588-0955

Website: boutiqueloriann.com
 Email: lori@boutiqueloriann.com
 Facebook: [boutiqueloriannlafayette](https://www.facebook.com/boutiqueloriannlafayette)
 Instagram: [boutique_loriann](https://www.instagram.com/boutique_loriann)

Billing itself as a lifestyle store, Boutique LoriAnn offers jeans, purses, dresses, tops, shoes, jewelry, beauty products and home decor from brands such as BB Dakota, Brighton, GGo Organics, Candy Club and Spongelle. On any given trip, you might find animal print sweaters, rosy dusters and plaid dresses right at home next to a seagrass mirror and botanical posters. Heading to your friend's open house this weekend? Pick up a new outfit and purse along with a housewarming gift.

Ritual
 211 N. Second St., Lafayette
 765-267-3826

Website: www.ritual-bar.com
 Facebook: [ritualaf](https://www.facebook.com/ritualaf)
 Instagram: [ritual_af](https://www.instagram.com/ritual_af)

Strap on some strappy sandals or don a sparkly blouse: This hidden gem in downtown Lafayette offers an intimate, upscale atmosphere for capping off your ladies' night out. Craft cocktails play a starring role here, with simple syrups, bitters and juices all made fresh and onsite. House drinks include an iced carajillo, with fresh brewed espresso liquor and cherry and saffron bitters; and a blueberry mojito, with vodka, mint syrup, fresh lime juice and mint. Small plates are served until around 9 p.m. and include beef satay and fried short rib ravioli. If the weather is favorable, take your drinks outside to the new patio area; it's expected to stay open until the end of October.



Career Coaching and Employer Connections serves our community by partnering with key economic sectors in to deliver demand-driven, student-centric, real-world results.

CAREER COACHING AND EMPLOYER CONNECTIONS



link.IvyTech.edu/LafayetteCCEC • bburton65@ivytech.edu • (765) 269-5877



Owner Cynthia Estes

Elevated Athleisurewear
504 Main St., Lafayette
765-418-0113

Email: elevatedathleisurewear@gmail.com

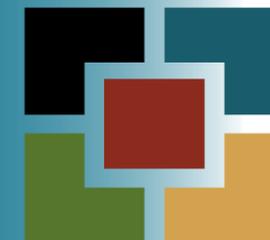
Facebook: [Elevated-Athleisurewear](https://www.facebook.com/Elevated-Athleisurewear)

Instagram: [elevatedathleisurewear](https://www.instagram.com/elevatedathleisurewear)

Capitalizing on the “athleisure clothing” trend of hybrid apparel that’s equally suited for workouts, workdays and weekends, this boutique caters to men and women in sizes ranging from extra small to 3XL. Breezy dresses, belted jackets, swimwear, vests, flowy blouses and funky earrings are all part of the marketing mix in this shop, which features clothing brands such as Mazik and Burlebo along with jewelry by local artist Ashley Pedigo. Shop early for sweater weather by picking up all things comfy and cozy.



LOCAL COUNSEL
 Since 1878



**Stuart +
 Branigin**
 LAWYERS



stuartlaw.com | 765.423.1561



Merlin's Beard
 220 Columbia St., Lafayette
 765-714-4441

Email: contact@merlinsbeard.net
 Facebook: [merlinsbeard42](https://www.facebook.com/merlinsbeard42)
 Instagram: [merlinsbeard42](https://www.instagram.com/merlinsbeard42)

What pairs well with strategy games like Catan? Perhaps a chicken Caesar salad and a bottle of tea? Or, if all that settlement-building has made you especially hungry, try a stone-fired BBQ Dragoon Rooster pizza, washed down with an Oreo milkshake. Part pizzeria and part board game café, Merlin's Beard boasts library shelves of more than 500 games, along with tables for four. The family-friendly space welcomes all ages, but tonight, you and your girlfriends can enjoy the bar for guests 21 and older.

WE ARE COMMITTED TO GUIDING OUR CLIENTS BY OFFERING PROACTIVE **ACCOUNTING AND BUSINESS SOLUTIONS** TO SIMPLIFY THEIR LIVES AND GROW THEIR PASSIONS.



WHAT WE CAN HELP WITH:

- MONTHLY ACCOUNTING SERVICES
- TAX PREPARATION
- AUDITING & ATTESTATION
- RETIREMENT PLANNING & ADMINISTRATION
- ESTATE PLANNING
- OUTSOURCED CONTROLLER & CFO SERVICES

LAFAYETTE
 415 COLUMBIA ST
 765-428-5000

RENSSELAER
 311 EAST DREXEL PARKWAY
 219-866-5835

WWW.HUTHTHOMPSON.COM



SUPERIOR CARE MEANS SUPERIOR HEARING

Hearing loss is more prevalent than you might think and can affect communication. Our providers are specially trained to understand, support, and treat hearing loss with cutting-edge technology to keep you **and** your loved ones hearing clearly.




Susan Taulia, Au.D., Licensed Audiologist • Joelle Beisel, HIS, Hearing Instrument Specialist • Andrea Gray, M.S., Licensed Audiologist
 Molly Lawhorn, Au.D., Licensed Audiologist • Ivy Schweinzger, Ph.D., Audiology Intern

Don't let hearing loss break your connections.
Call today to schedule an appointment!

765.588.5554



Lafayette Hearing Center
 Audiology & Hearing Aids
 823 Park East Blvd, Ste H • Lafayette
LafayetteHearingCenter.com



Owner Alicia Dunbar

Retail Therapy
1005 Main St., Lafayette
765-588-6684

Email: retailtherapy1005@hotmail.com
 Facebook: [retailtherapy1005](https://www.facebook.com/retailtherapy1005)
 Instagram: [retailtherapy1005](https://www.instagram.com/retailtherapy1005)

Research shows that shopping can improve our moods, and Retail Therapy capitalizes on this idea by offering a cheerful array of clothing, home décor and pet products, many with happy or amusing phrases such as “Positivity is powerful” and “Make the world suck less.” Among the recent whimsical offerings, mixed in among the jeans, denim jackets, dresses and camisoles: screen-printed Pup Pillows, wall pennants and handmade bracelets featuring words like “Purdue” and “Boilermaker.” Whatever your mood when you walk in the door, it may be hard to leave without a smile on your face.



Willow & Grace Boutique
707 Main St., Lafayette
765-404-2040

Website: <https://shopwillowandgrace.com>
 Email: Willowandgracebtq@gmail.com
 Facebook: [shopwillowandgracebtq](https://www.facebook.com/shopwillowandgracebtq)
 Instagram: [shopwgb](https://www.instagram.com/shopwgb)

The window peeking into the storefront near Seventh and Main bears a decal promising “Pretty things inside.” True to its word, Willow and Grace Boutique offers a variety of beautiful items including floral tunics, gingham dresses, kimono dusters and ruffled skorts, mixed in with dressy-casual options like faux leather jackets and oversized button-down shirts. Rounding out the store’s offerings are accessories including sunglasses, fedoras and jewelry ranging from simple and delicate to chunky and layered. After picking up items for your own unique look, pop around the corner for a photo against the angel wings mural. ★

Downtown Lafayette has something for everyone. Use this handy map to navigate all your shopping and dining adventures, whenever you're on Main Street and beyond.

(Brought to you courtesy of Visit Lafayette/West Lafayette. Updated as of May 2022)

DOWNTOWN LAFAYETTE SHOPPING

THANK YOU FOR SUPPORTING ALL THE AMAZING LOCALLY OWNED SHOPS IN HISTORIC DOWNTOWN LAFAYETTE

- 2ND STREET**
Society Yoga | 217 N. 2nd St.
- 3RD STREET**
Scowden's Antiques | 14 S. 3rd St.
Green Leaf Botanicals | 128 N. 3rd St.
- 4TH STREET**
KL Art Gallery | 211 N. 4th St.
Main Street Books | 426 Main St.
Roth Florists & Antiques | 436 Main St.
- 5TH STREET**
Bistro Market & Deli | 115 N. 5th St.
Marquis' Dolls | 214 N. 5th St.
Elevated Athleisurewear | 504 Main St.
Flourish Studio | 514 Main St.
Artists' Own | 518 Main St.
Essentially Aqua | 519 Main St.
St. Michael's Catholic Books | 522 Main St.
Gaby Couture | 529 Main St.
McCord Candies | 536 Main St.
- 6TH STREET**
Boutique Lori Ann | 101 N. 6th St.
Enchanted Pointe | 226 N. 6th St.
Bloom Kids Collection | 634 Main St.
Halsema Custom Crafts | 660 Main St.
Clayton Jewelers | 662 Main St.
Black Wax Records | 666 1/3 Main St.
- 7TH STREET**
707 Shop & Studio | 707 Main St.
Castle-Brooks Spiritual Supply | 713 Main St.
- 8TH STREET**
Rose Market | 816 Main St.
Scout | 826 Main St.
Infinity Toys & Collectibles | 828 Main St.
Scarlet Poppy/Julie's Flowers | 830 Main St.
Two Tulips Boutique | 834 Main St.
Pure Essentials | 842 Main St.
Blooms & Petals | 848 Main St.
- 9TH STREET**
NB Gaming | 225B N. 9th St.
Plastic To The People Disc Golf | 919 Main St.
- 10TH STREET**
Virtuous Cycles | 215 N. 10th St.
Art Museum Of Greater Lafayette | 102 S. 10th St.
Cellar Wine Bistro | 1001 Main St.
Retail Therapy | 1005 Main St.
Sigil Spellcrafters | 1010 Main St.
Ralph Privoznik Jewelry Art | 1010 1/2 #2 Main St.
- COLUMBIA STREET**
Sunshine Yoga | 323 Columbia St.
Stall & Kessler's Diamond Center | 333 Columbia St.
Trifecta Watches | 602 Columbia St.
Crossroads Cigars | 604 Columbia St.
- FERRY STREET**
Design Nook Interiors | 328 Ferry St.
Nirvana | 900 Ferry St.
- SOUTH STREET**
Northside Music | 1008 South St.

DOWNTOWN LAFAYETTE DINING

THANK YOU FOR SUPPORTING ALL THE AMAZING LOCALLY OWNED RESTAURANTS IN HISTORIC DOWNTOWN LAFAYETTE

- 2ND STREET**
Sgt. Preston's of the North | 6 N. 2nd St.
The Vault Bar & Billiards | 205 N. 2nd St.
Ritual Cocktail Bar | 211 N. 2nd St.
Bru Burger Bar | 101 Main St.
Red Seven Bar & Grill | 200 Main St.
Star City Coffee & Ale | 210 Main St.
Black Sparrow | 223 Main St.
- 3RD STREET**
Nom Nom Tacos and Tequila | 102 N. 3rd St.
La Scala Italian Restaurant & Cafe | 312 Main St.
- 4TH STREET**
Digby's Pub & Patio | 133 N. 4th St.
Folie | 221 N. 4th St.
Sichuan House | 2 S. 4th St.
- 5TH STREET**
Sweet Revolution Bake Shop | 109 N. 5th St.
Knickerbocker Saloon | 113 N. 5th St.
Bistro Market & Deli | 115 N. 5th St.
Bistro 501 | 501 Main St.
Yatagarasu | 533 Main St.
McCord Candies | 536 Main St.
- 6TH STREET**
The G.O.A.T Pub | 601-605 Main St.
Hammer Donuts | 611 Main St.
Lafayette Brewing Company | 622 Main St.
Scones & Doilies | 632 Main St.
DT Kirby's Street Food | 644 Main St.
648 Bourbon & Cigar Lounge | 648 Main St.
Thieme & Wagner Brewery | 652 Main St.
- 7TH STREET**
Revolution Barbeque | 721 Main St.
Kitami | 731 Main St.
- 8TH STREET**
Rose Market | 816 Main St.
Réveille Coffee Bar | 835 Main St.
- 9TH STREET**
O'Rears | 321 N. 9th St.
Something Blue Bakery | 918 Main St.
Buttery Shelf Eatery | 927 Main St.
- 10TH STREET**
Cellar Wine Bistro | 1001 Main St.
Greyhouse Coffee & Supply Co. | 1007 Main St.
Ripple & Company | 1007 Main St.
East End Grill | 1016 Main St.
- COLUMBIA STREET**
Merlin's Beard | 220 Columbia St.
Sunrise Diner | 501 Columbia St.
- FERRY STREET**
Blind Pig DU | 302 Ferry St.
- SOUTH STREET**
Spinning Axe | 351 South St.
Holiday Inn City Centre Restaurant & Bar | 515 South St.
Fowler House Mansion | 909 South St.



Mountain bikes in the Midwest

While there is nothing resembling a mountain in Tippecanoe County, there is a growing group of local mountain bike enthusiasts who are creating and maintaining trails and opportunities to participate in the sport they love.

The sport of riding bicycles off-road, on trails and rough terrain, has gained in popularity during the last 30 years and is something people of all ages can enjoy, says Jason Pruitt, president of the Tippecanoe Mountain Bike Association.

Pruitt has enjoyed biking for decades, starting out with road bikes and riding competitively in endurance races. But when he began mountain biking, things changed.

“Once I got out in the woods, I thought, ‘This is so much better, just being in the woods and in nature. I love riding with friends, but sometimes just riding alone in nature is great.’”

After he and a group of mountain biking enthusiasts found each other more than a decade ago, they began working together to help maintain the mixed-use trails they all used, and help educate people about protecting nature while enjoying the sport they love, he says.

Out of that effort, the TMBA was formed, and members have enjoyed biking and working together to create and maintain a robust series of area bike-accessible trails. There are now 26 miles of trails in Tippecanoe County that feature a variety of difficulty levels and are on public and private land accessible to the public.

The first bike trail the group focused on is at the Tippecanoe County Amphitheater. The trail system there was created for the Harrison High School cross-country team, but many other hikers and bikers have enjoyed those trails for years, says Tippecanoe County Parks Superintendent Randy Lower.

“At first we wanted the mountain bike trails to parallel the running trails and not connect, because we didn’t want collisions between bikers and runners,” Lower says. “But that hasn’t been a problem and the biking trails now utilize and crisscross the cross-country trails. We haven’t heard about much interaction between bikers, hikers and runners.”



Maps of the trails in Tippecanoe County and more information are available on the TMBA website, tmbanow.com. Look for the organization on Facebook to learn where the group will be riding each week.

The Amphitheater trails are geared for novice riders, although some areas are a bit challenging, he says. There are two sections of trails and even a kid’s loop that is smoother and shorter so young riders can get a feel for the terrain.

There are many possible mountain bike features, but the basic requirement is a bike with a suspension system to soften the jolt of riding over roots and rocks, and a sturdy frame that can take the impact of rough terrain, says Garrett Wass, bike mechanic at Virtuous Cycles in downtown Lafayette.

Wider tires with heavy-duty tread take the bumps better than narrow road bike tires. Working with a professional to determine the best kind of suspension, tires and brakes for the terrain you want to traverse will make your rides more enjoyable, he says.

On a recent June evening, more than 20 TMBA members gathered at the Amphitheater for a weekly ride. The group meets each Wednesday during the warmer months at different trails to ride, practice needed skills and receive updates on upcoming work sessions that keep the area trails in good shape, says Pruitt.

The group was made up of bikers of all ages and experience levels, including Owen Broadstreet, a 14-year-old student from Delphi. His father introduced Owen to the sport when he was 10, and he rides regularly with TMBA.

“This group is really inclusive,” says Broadstreet. “You just show up and you’re in.”

Claire Stirm, who handles events and outreach for TMBA, has been riding for two years, after her husband introduced her to mountain biking. The couple rides together about three times a week, and she particularly enjoys the Wednesday TMBA rides and helping new or inexperienced riders feel comfortable.

The riders split up into groups that start down the trails at staggered times. The fastest, more experienced riders go first, but Stirm often rides with the last group, which is affectionately called the “party pace.” This group may stop to go over techniques needed for certain trail features, and members are happy to wait for slower riders so everyone feels included.

Seth Aichinger, who has been riding mountain bikes for more than 20 years, says being part of TMBA has been life changing. He calls the members “super supportive and friendly” and he appreciates the educational elements that are included on rides.

“There’s always room for improvement and the trails are always changing, so you have to pay attention,” he says. “It’s such an adrenaline rush and the Wednesday group rides are awesome.”

While the Amphitheater trails are a great place to learn the sport, more experienced riders are partial to the trails at Hoffman Nature Area. The six miles of trails in this heavily wooded area off old Indiana 25 west of Americus were



cleared and specifically designed for mountain biking by TMBA members. The county parks department oversees the property. It's a favorite spot for Wass, from the bike shop.

"Hoffman is the best," Wass says. "It has more advanced features than some of the other trails and was built by mountain bikers, for mountain bikers."

The Hoffman trail is a loop, and certain features are labeled so bikers can choose to go over the feature, such as a log or steep rock incline, or around it on a separate path, Wass says. In fact, labels have been added to several of the TMBA-maintained trails so bikers can make informed choices as they ride.

Parks Superintendent Lower concurs that the Hoffman trail is popular with more experienced riders, adding that the construction and maintenance of those trails, and others, would not be possible without the work of the TMBA.

"They are always looking to expand and improve the trails," he says of Pruitt and other members. "We wouldn't be able to maintain all the trails because we just don't have the manpower. And some of them run close to the river and creeks, which means the trails change because of erosion. (TMBA members) are out there rerouting them, improving and expanding them."

When the group first formed, it focused on just keeping the existing trails clear of fallen branches and deadwood, says Pruitt. Now the group meets many Saturdays to clear trails, cut back invasive species, pull weeds and break out new trails.

Another challenging area is the Haan Trail, located off State Street near downtown Lafayette behind the Haan Museum of Indiana Art. A separate, lower section is accessed from Valley Street. Bob and Ellie Haan owned the property and lived in the mansion on the grounds when they became interested in mountain biking after making a trip out west in 1998.

"We got interested in it on that trip and realized it was a skill sport, not an endurance sport," says Bob Haan. "We came home and started building a trail behind the house so we could learn the skills needed for mountain biking."

The Haans worked on the trails for about a decade, creating such features as benched areas, bridges, ramps and whoop-de-dos, along with 45-degree drops in the advanced sections. During that time, they made lots of friends in the mountain biking community and in 2011, opened the trails to the public. TMBA has since taken over maintenance of the trails that are connected through Valley Street. The Haans, both in their 70s, continue to enjoy mountain biking and the community that surrounds the sport.

The TMBA also maintains the Murdock Park Trail, owned by the city of Lafayette, and McCormick Woods Trails, just west of the Purdue campus in West Lafayette. Two years ago, the local group was the first state-wide to join the Hoosier Mountain Bike Association, which advocates for the creation of trails in Indiana and natural resource protection.

One of the goals of TMBA is to find ways to connect the different county trail systems so riders can easily get from one to another. The group also is working with such organizations as the Girl Scouts to teach mountain biking skills and safety, and recruit others to help with trail upkeep. ★



Tony Albrecht

Trula DeWald

Brad Marley

Casey Spencer

THE RIGHT BANK. THE RIGHT TEAM.

Coming soon to Veterans Memorial Parkway and Concord Road.

State Bank is a high-performance, community-focused bank. We're proud to offer more than just lending; we offer long-lasting relationships built on experience, honesty, and trust. Our decisions are made right here in Indiana which allows us to quickly tailor a variety of solutions to help you succeed. We've been helping Indiana customers since 1910, and we can't wait to serve the Lafayette community.



 **STATE BANK**
Indiana strong. Locally loved.



OPENING IN THE FALL OF 2022!

765.269.4790 | StateBank1910.bank



A GREAT PLACE TO



VISIT



LIVE



WORK



PLAY

PSST... TELL YOUR FRIENDS & FAMILY!

Whether you are a lifelong resident, a newcomer, thinking of moving here or just visiting, the Visit Team can provide valuable insights to the community. Give us a call, email us, or stop in at the visitors center for assistance. HomeOfPurdue.com offers lots of great insight too!

301 Frontage Road, Lafayette, IN 47905 • HomeOfPurdue.com • 800-872-6648



TIMBERSTONE HOMES

Barrington Woods
neighborhood now selling in Lafayette.



- Homes starting from the 300's •
- Across from Wyandotte Elementary School •
- Basement sites available •
- Wooded lots still available •

Auburn Meadows
neighborhood now selling in West Lafayette.



For more information call Chris Scheumann at 765.412.8827 or visit Timberstone-Homes.com

For an amazing new, custom-built home and an equally amazing home-buying experience, choose Timberstone — Greater Lafayette's local builder dedicated to offering the highest standard in design style, quality workmanship and service integrity in Indiana.

OCCUPATIONAL HEALTH NEEDS

MET WITH CONVENIENT HOURS
IN MANY LOCATIONS



VIRTUAL WORKINGWELL VISITS AVAILABLE



A comprehensive occupational health network for employers with job-related health needs

**CONTROL
MEDICAL
COSTS
AND KEEP
EMPLOYEES HEALTHY**

LEARN MORE!
(765) 502-4190

OUR SERVICES INCLUDE:

- Drug and Alcohol Screening (DOT and Non-DOT)
- E-Screen Technology
- DOT Physicals
- Injury Treatment
- Injury Prevention Programs
- Fitness for Duty Evaluations
- Executive Physicals
- Medical Clearance Evaluations
- Independent Medical Exams
- Disability Determination Exams*
- Medical Review Officer Services
- Vaccinations & Immunizations
- Travel Medicine
- Tuberculosis Testing
- Health and Injury Prevention Program (HIPP)
- Health Risk Assessments
- Audiometric Screenings
- Quantitative Fit Testing of Respirators including N95 masks
- Wellness Screenings
- CPR and First-Aid Training*
- Immigration Physicals*
- On-Site Clinic Services

*Not available in Lafayette and Crawfordsville.



Now's the time for a clean break!

Switch your internet to Wintek, and we'll buy out your contract up to \$250.

Three steps to better internet!

Step 1. Order and install Wintek fiber internet service. Call our office at **800-726-3953** or place an order online at join.wintek.com.

Step 2. Get the final bill from your previous provider that shows the Early Termination Fee (ETF).

Step 3. Complete and submit a Contract Buyout Form with a copy of that final bill. You can easily complete it online at wintek.com/buyout.

Find out if Wintek is available at your address!

wintek.com/fibermap

Get started!
join.wintek.com / **800-726-3953**



OCCH060322



WE'LL HELP YOU SEE BEYOND

THE BOTTOM LINE.



COMMERCIAL BANKING | PERSONAL BANKING | PRIVATE WEALTH

firstmerchants.com 1-800-205-3464

Deposit accounts and loan products are offered by First Merchants Bank, Member FDIC, Equal Housing Lender.

First Merchants Private Wealth Advisors products are not FDIC insured, are not deposits of First Merchants Bank, are not guaranteed by any federal government agency, and may lose value. Investments are not guaranteed by First Merchants Bank and are not insured by any government agency.

YOUR GREATER LAFAYETTE REAL ESTATE EXPERTS

We've been buying and selling real estate in Greater Lafayette for over 100 years.

Let us simplify the process for you.



765-742-1400 • www.shook.com • 300 N 5th Street, Downtown Lafayette

A RELATIONSHIP THAT'S *committed to...*



MEMBERSHIP SATISFACTION

92% satisfaction among our
83,000+ members worldwide
(as of 1/31/22)



LOW FEES

47% lower average
member fees than
like-sized credit
unions



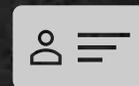
GIVING BACK TO OUR MEMBERS

\$7 million given
back in 2021



INNOVATIVE DIGITAL BANKING

4.8 / 5 Stars on App Store®
4.5 / 5 Stars on Google Play™
(as of 12/7/21)



FREE FINANCIAL EDUCATION

provided to 7,500+
people since 2019

LET'S BUILD YOUR FINANCIAL FUTURE TOGETHER.



PURDUE FEDERAL
CREDIT UNION

[PURDUEFED.COM](https://www.purduefed.com)

*Membership eligibility required. Federally insured by NCUA.
App Store is a registered trademark of Apple Inc. Google Play is a trademark of Google LLC.